

Corporate Overview

Company Background

The IT industry is in the middle of a transition that is bigger than anything we've seen in at least 20 years. Industry is transitioning to a cloud based model where it is projected that > 75% of companies will be doing some or all of their development in the cloud to connect their teams by 2012, and where > 50% of companies will be deploying some of their apps in the cloud by 2015. As the company that spawned from deep open source roots and literally invented agile development in the cloud to connect globally distributed teams – CollabNet is perfectly positioned to help companies leverage the cost and productivity benefits of collaborative development, agile methods, and cloud computing to transform the way they develop and deploy applications.

CollabNet is recognized as the industry leader in the transformative cloud based method of IT development that is helping to reduce multi-year, multi-million dollar software development and deployment cycles down to a fraction of that time and cost, while at the same time accelerating innovation and reducing risk. CollabNet leverages its time tested Enterprise Cloud Development “ECD” Blueprint to help organizations shift from implementing software development processes as individual tools, repositories, or methods based on a location by location basis. Instead CollabNet allows users to employ repeatable processes and access centrally integrated development and code publishing functionality as a Cloud Service – from our commercial data center, federally compliant hosting data centers, or the client's own data center.

Through this ECD transformation, over 10,000 CollabNet clients have recognized improved productivity by up to 70% and reduced their cost of software development by up to 80% due to the implementation of highly agile and enterprise-wide collaborative and distributed techniques.

CollabNet – Our Team, Our Partners

CollabNet provides public SaaS and onsite cloud developer tools, services and infrastructure to the US Department of Defense, other Cabinet Level Agencies, and many of the worlds' most advanced private sector companies. Our employees and customers are winning scores of technology, national CIO business level, and global level (e.g., Davos World Economic Forum) awards for our efforts in leading industry innovation in distributed cloud based development.



Documented improvements gained through agility and collaboration of customers who have deployed CollabNet's solutions for Enterprise Cloud Development

It is generally accepted by technology and business leaders that the trend in software development is to implement a centralized cloud based approach utilizing a highly collaborative, agile, and traceable process – from concept through deployment. Some of the best thought leaders in these transformative methods of software development work for

CollabNet. In a recent report, Forrester research states that “Cloud computing changes how customers deploy software applications and middleware by drawing spending from portions of the outsourcing market, and it cannibalizes (the \$918B) annual customer investment in hardware and data centers.” CollabNet's goal is to help our clients effectively utilize these capabilities from the workgroup to the enterprise – both for internal use as well as to help our Channel Partners and System Integrators win a significant share of this large market.



Leadership

Strategy

“CollabNet earned the highest score for strategy, with the top score in corporate strategy. Forrester selected CollabNet for inclusion in the report because it is one company displaying “healthy growth or strong market presence, experience serving large enterprises, and a focus on Agile development.”

– Forrester Research

Hybrid development and deployment



Enterprises are now implementing Enterprise Cloud Development with the CollabNet platform that helps manage the shift to a hybrid development strategy.

As a result, they are achieving **productivity gains** of up to 70 percent while **reducing costs** by as much as 80 percent, all with **enterprise compliance** in order.

Learn more by downloading our free white paper at www.collab.net/ecd

WHY COLLABNET

- Agile/Hybrid Processes from development through deployment, i.e., DevOps
- Technology Agnostic
- Plug-in Integration to lifecycle tools
- Lead sponsor of the Subversion community. Largest number of Subversion developers and related solutions
- Hybrid SCM – Seamlessly integrates both Git and Subversion into CollabNet’s ALM products
- #1 global Scrum and agile training with largest # of Certified Scrum Trainers
- Unparalleled tools and services experience transforming fractured workgroups to scalable collaborating agile enterprises
- Billions of transactions at up to four 9’s Hosting – CloudForge
- FISMA and DIACAP compliant products
- Vision:
“CollabNet is a totally flat, low-friction environment to enhance collaboration and overcome obstacles.”

– Thomas L. Friedman,
The World is Flat

COLLABNET: Globally Consistent End-to-End Application Lifecycle Management

Global Collaboration: Utilizing a centrally available cloud development, testing, and provisioning platform with remote desktop integrations, CollabNet’s solutions enable distributed teams to collaborate globally, extending agile development through continuous integration, delivery, and DevOps. Status updates and report analytics keep all worldwide stakeholders aware of progress and issues. Distributed teams scale securely by division, organization, geography, project and responsibility, with complete security and roles based access controls.

Lifecycle Traceability: CollabNet enables teams to become more agile and positioned to respond to business change using a common Application Lifecycle Management (ALM) platform. Transformation is achieved by enabling collaboration and visibility among all of the IT lifecycle stakeholders from requirements to deployment. The bi-directional synchronization and traceability of the requirements, code, build and test artifacts, build/test/stage servers, and people communication content improve visibility among global teams – ultimately improving the quality and success of their software projects.

Open Platform: Rapid tool integration and adoption are enabled since CollabNet’s platform is technology and development process agnostic, with open APIs and a plug-in architecture to provide real time integration to the teams’ favorite software lifecycle tools, allowing all stakeholders to work in their specialized environments of choice.

CollabNet Products

The CollabNet products are available together as an integrated platform or separately:

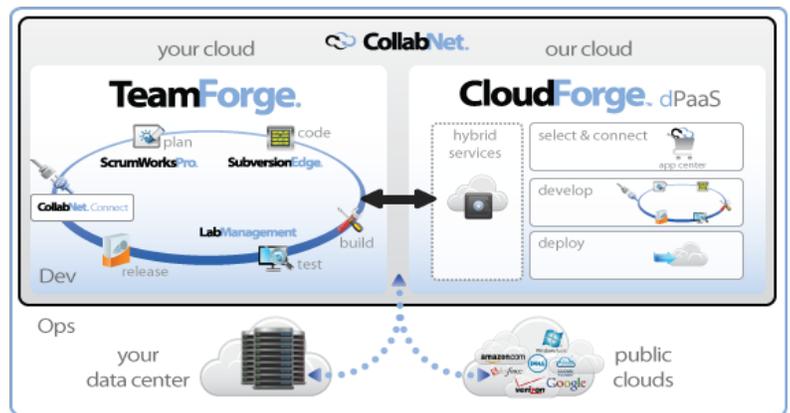
CollabNet Subversion Edge provides easy installation, update, admin, security, and governance of your Subversion environment containing the latest versions of Subversion®, Apache, and ViewVC combined into a single installer, already configured to work together, and fronted by a powerful and secure Web-based console.

CollabNet TeamForge® is the leading Agile ALM platform for globally distributed software development and deployment to operations. From anywhere in the world, teams can securely access and manage requirements, source code, builds, test data, issues, releases, documents and deployments, discussion forums, wikis, reports, and other project artifacts.

CollabNet ScrumWorks® builds agile principles into the product management workflow, allowing users to define and prioritize work, manage product release cycles, report and analyze cross-product status, while also monitoring sprint progress at the team level.

TeamForge Lab Management is a cloud management tool that stores reusable build and test configuration profiles and allocates both physical and virtual servers on-demand in CollabNet’s or the clients’ private data center, or through public clouds such as Amazon EC2 or Terremark®.

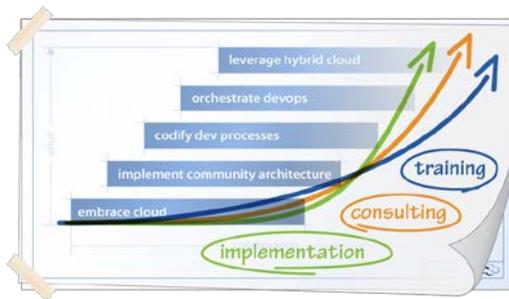
CollabNet CloudForge® is CollabNet’s Instant-on Development and Code Publishing Cloud Services Platform – it’s the answer for rapid and reliable hosted access, administration, security, and governance of your Subversion servers, TeamForge and other development tools in the cloud. <http://www.collab.net/cloud/>.



- | | |
|--|---|
| TeamForge | CloudForge |
| • On-premise or CollabNet privately-managed | • On-demand development platform-as-a-service |
| • Agile ALM with enterprise-wide collaboration | • Mix and match your dev and deploy tools |
| • Integrate with your devops tools and processes | • Instant access to a partner rich ecosystem |

CollabNet Professional Services

CollabNet's Professional Services Team provides a comprehensive suite of transformation training, coaching, collaboration and deployment services to help companies build high performance Agile teams that get applications developed and deployed more quickly.



For over a decade using a practical and proven Enterprise Cloud Development Blueprint, CollabNet has helped thousands of world leading organizations upgrade the performance of their teams while implementing the process of their choice, and ultimately codify their transformation by utilizing tools to facilitate the management, reporting and scaling of the process to the overall enterprise. CollabNet's Agile/Scrum Training and Coaching, Agile Transformation Services, and Product Training and Integration Services are key enablers to the transformation across individual teams, workgroups and entire enterprises. Learn more about CollabNet's ECD approach by visiting <http://visit.collab.net/ecd-ty.html>.

Agile/Scrum Training & Coaching – CollabNet's services team provides public and private Certified ScrumMaster and Certified Product Owner Training and onsite coaching to help develop the Agile team to subsequently drive the transformation process.

Agile Transformation Services – CollabNet's services experts can assess a company's current development process and tools, define an Agile and ECD transformation roadmap, and subsequently train and certify organizations on Agile and Scrum development processes, methodologies and tools. This process establishes the team and creates the high-level framework and alignment which drives the organizational transformation. The CollabNet team also provides support for Agile rollout, Scrum and collaboration coaching, as well as techniques for the insertion of a cloud based product life-cycle development and deployment environment to facilitate the integration of the process from individual teams, to large projects and the overall enterprise.

Product Training and Integration Services – CollabNet offers a comprehensive set of in-person or web-based, on-demand and instructor led training and webinars to help companies quickly deploy and utilize CollabNet products. In addition, CollabNet's services team can analyze a company's software development methodology and tool environment and facilitate the efficient integration of CollabNet's products within the overall development environment.

Subversion and Git – As the founder and leading provider of Subversion as well as Enterprise Git solutions, CollabNet offers a wide range of SCM based services ranging from subscription support and training for its certified Subversion downloads and Git, to advanced development consulting for hybrid SCM development.

10 Reasons Customers and Partners Choose CollabNet

1. **Subversion Founder and Corporate Sponsor:** CollabNet Subversion has greater than 50% market share in the SCM market, with over 5M developers worldwide.
2. **Leading Integrated TeamForge Platform On Top of Subversion and Git:** CollabNet's integrated TeamForge platform is the most powerful and easy to use suite of development and collaboration tools available to insure enterprise end to end lifecycle management for both Subversion and Git.
3. **Quantifiable Customer Value:** Our customers experience up to 80% cost efficiencies and up to 70% faster to market than industry averages.
4. **Open Source Roots:** With scores of other open source experts on staff, CollabNet has rich open source roots. As pioneers and industry experts, we help thousands of enterprises realize the benefits of adopting the open source "culture of collaboration" and "globally distributed development" in their ecosystems (internal, partners, customers, and suppliers).
5. **Agile Leadership:** CollabNet is a trusted partner for success with Agile through our comprehensive training, coaching, and support services. CollabNet trains more "ScrumMasters" than anyone, with >10,000 people trained, and has more in-house Certified Scrum Trainers on staff than any other single company.

User Community

"With more than 5 million users, the large majority of which are Java developers, the CollabNet Platform is the most widely used platform for distributed software development, and Subversion is the most popular source code management system across all languages, including Java."

– Saugatuck

SaaS

"Software plays an increasingly important role at Philips Medical Systems, product development and, therefore, security and availability are critical. CollabNet's managed service provides better security and availability than Philips' internal engineering support groups can at the same cost level."

– Philips Medical Systems

Application Lifecycle Mgt

"CollabNet TeamForge provides industry's best features. Our distributed teams rely on TeamForge's features, which are critical for NXP to develop the most reliable automotive semiconductor products. CollabNet has significantly lowered our development costs and improved development time and quality for our most extensively deployed products."

– NXP Semiconductors

Agile

"ScrumWorks has played a central role in our adoption of agile software development practices. It has eased the coordination of work between our geographically distributed teams, and its clean, intuitive interface is a natural fit with scrum. It's so easy to use that you can focus on the work without having to think about the tool."

– Amdocs

CONTACT US

Corporate Headquarters
4000 Shoreline Court, Suite 300
South San Francisco, CA 94080
United States
Phone: +1 (650) 228-2500
Toll Free: +1 (888) 778-9793

CollabNet's Instant on Cloud

Visit [CloudForge](#) to get instant access to cloud development and provisioning.

Resources

- [White Papers](#)
- [Analyst Reports](#)
- [Data Sheets](#)
- [Case Studies](#)

Visit the [OpenCollabNet community](#) to download Subversion Edge, try TeamForge, and access tools, support, and training:

- >40,000 Subversion and Git-related downloads per week
- GUI clients and connectors
- In-depth technical documents and blogs
- Technical discussion forums
- Best practices

10 Reasons Customers and Partners Choose CollabNet (continued)

6. **Unparalleled Market Adoption and Analyst Recognition:** CollabNet has over 10,000 customers, 400,000 paying subscribers, 3,600,000 users, and 40,000 weekly free and open source downloads per week in over 100 countries. We are recognized as global market leaders by industry analysts including Forrester®, Gartner®, Ovum, Saugatuck® and others.
7. **Proven Solution for Regulatory Compliance and Lifecycle Management:** We provide centralized management of lifecycle assets with traceability, governance and compliance.
8. **Customer Satisfaction from the Workgroup to the Enterprise:** Our customer satisfaction surveys generate high marks and validate our commitment to quality, reliable, scalable and easy to use products with top tier service and support. We've helped hundreds of companies scale from individual workgroup use to entire enterprise transformation in record time, and have deployment options that suit all needs including on-premise, private and public clouds.
9. **Cloud Development Leadership:** We've helped customers obtain more value from cloud-based development than any other provider on the planet. Our customers have been developing in the cloud (ours and theirs) for 12 years, long before the cloud became popular. Our hosted infrastructure is trusted by 100s of thousands of users, supports billions of transactions, and is SAS-70 compliant, PCI certified, redundant, and backed up.
10. **DevOps Pioneers:** CollabNet is the only company with proven experience helping enterprises decrease their time to deployment by bridging the gap between their private development and operations (i.e. DevOps).

The Agile Path to Enterprise Cloud Development

Over the last decade, CollabNet successfully pioneered collaborative and distributed agile software development in the cloud for many of the world's largest organizations. Today, we've created the industry's first front end platform to facilitate the enterprise shift to hybrid cloud development and deployment.

Learn more at <http://www.collab.net/solutions>.

About CollabNet

CollabNet is a leading provider of Enterprise Cloud Development and Agile ALM products and services for software-driven organizations. With more than 10,000 global customers, the company provides a suite of platforms and services to address three major trends disrupting the software industry: Agile, DevOps and hybrid cloud development. Its CloudForge® development-Platform-as-a-Service (dPaaS) enables cloud development through a flexible platform that is team friendly, enterprise ready and integrated to support leading third party tools. The CollabNet TeamForge® ALM, ScrumWorks® Pro Agile project management and Subversion Edge source code management platforms can be deployed separately or together, in the cloud or on-premise. CollabNet complements its technical offerings with industry leading consulting and training services for Agile and cloud development transformations. Many CollabNet customers improve productivity by as much as 70 percent, while reducing costs by 80 percent.

For more information, please visit (www.collab.net).



© 2013 CollabNet, Inc., All rights reserved.
CollabNet is a registered trademark in the US and other countries. All other trademarks, brand names, or product names belong to their respective holders.

CollabNet, Inc.
4000 Shoreline Court,
Suite 300
South San Francisco,
CA 94080

Tel +1 650 228 2500
Fax +1 650 228 2501
www.collab.net
info@collab.net

[Blog](#) blogs.collab.net
[Twitter](#) twitter.com/collabnet
[Facebook](#) www.facebook.com/collabnetHQ
[LinkedIn](#) www.linkedin.com/company/collabnet-inc
DS 102313