Community in a Box

Bringing Community Management to the Enterprise

The Community in a Box services help software development teams establish and nurture the collaborative culture characterized by the most successful open source communities. The package includes:

- A proven set of activities and templates to plan, rollout, monitor, and grow an enterprise community. These can be realized through a **half-time Community Advisor service or full time Community Manager service**

- **One hour audit** with one of our experienced community managers. Auditors will ask a number of questions to uncover key management-related components of your community. In return, you will receive a SWOT analysis of your community.

- **Community Management Cookbook** - a new, content-rich compilation of wiki pages that provide prescriptive information about foundational community components based on CollabNet's 10+ years of experience supporting Open and Enterprise communities. This cookbook is an open, online resource available to registered members of openCollabNet, the company's online community.
Free registration for openCollabNet is available
at: https://sfee.open.collab.net/sf/sfmain/do/createUser
The Community Management Cookbook is available
at: https://sfee.open.collab.net/sf/projects/community-mgmt

Demystifying Community Management

Healthy communities have a clear mission that helps new members understand how to get the most out of the community. The vision of a healthy community is best realized by active members, who can attest to the value they've experienced working collaboratively.

CollabNet Community Managers use a core set of key components that help customers define their community mission, and establish the guidelines to help drive and support it. The components are fundamental to Open Source, Enterprise, or government communities and the CollabNet Community Management Cookbook provides prescriptive steps for each

Community Management Components

Get Started

Visit www.collab.net to access the free Community Management Cookbook. In it, you will find answers to your tough Community Management planning questions.

- Participate in discussion forums around Open Source or Enterprise Community Management topics
- Sign-up for the Technical Newsletter

Why CollabNet?

- 10+ years of proven Community Management experience
- In-house Community Management experts
- Enterprise-class support, training and consulting services

When to Introduce Community Management

A typical Community Management engagement can span from 6 months to a renewed, continual service. For new CollabNet customers, it is recommended that Community Management Services are introduced after the CollabNet site has been installed and before the site is launched to the community. Although there is slight overlap, the CollabNet Community Management service is independent of the CollabNet Tool Deployment service as seen below.

Deployment Timeframe Estimates

PLAN	DESIGN	CONSTRUCT	LAUNCH	SUPPORT
(2 weeks)	(2 weeks)	(1-2 months)	(2 weeks)	(ongoing)

Application Install

Site Launch

CollabNet Tool Deployment: site setup/configuration, network/connectivity, 3rd party configurations (Engagement Manager)

Community Planning and Growth: community goals, onboarding, taxonomy, outreach (Community Mgr)

Community Support and Training

Benefits of having a CollabNet Community Manager

CollabNet Community Managers help customers make the right decisions about how to plan for and set up their community as well as how to make the most of their CollabNet tool investment. This is achieved through working with customers to define and measure their business goals related to:

- Code and Knowledge Reuse
- Adopting a new Application Lifecycle Management (ALM) process
- Accelerated on-boarding of tools
- Globally Distributed Development (GDD)
- Eliminating internal silos

Hybrid development and deployment

Enterprises are now implementing Enterprise Cloud Development with the CollabNet platform that helps manage the shift to a hybrid development strategy.
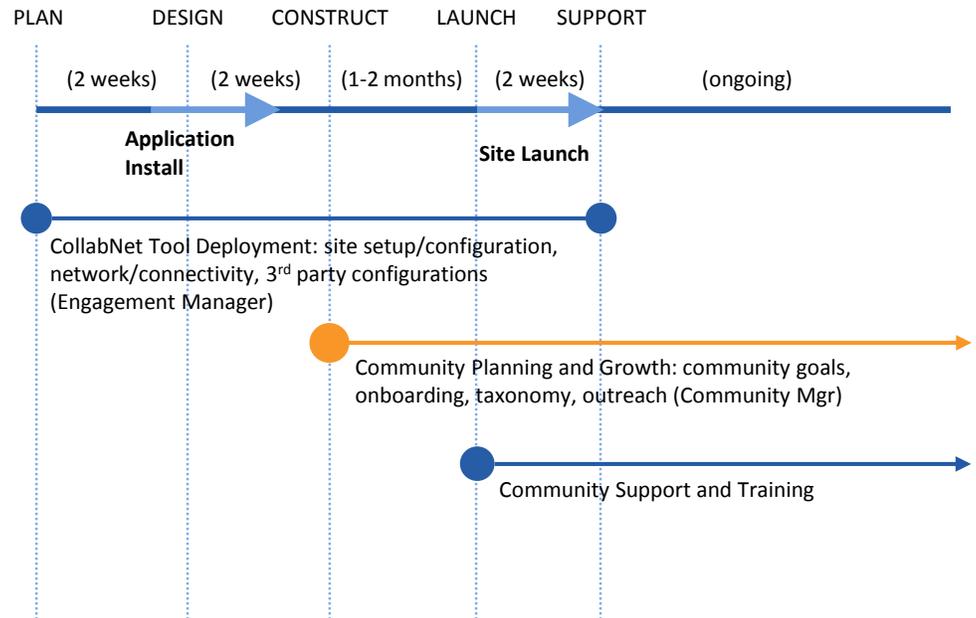
As a result, they are achieving **productivity gains** of up to 70 percent while **reducing costs** by as much as 80 percent, all with **enterprise compliance** in order.

Learn more by downloading our free white paper at www.collab.net/ecd

Working towards common goals in an environment that promotes transparency and reuse will result in higher productivity and efficiencies throughout the development process. CollabNet Community Mangers help drive the definition, implementation, and continued collaboration for your community – making sure that all participants have the visibility and information they need to succeed.

Implementing Enterprise Cloud Development with CollabNet

As the pioneering leader in ALM solutions, CollabNet offers you a proven, powerful and scalable platform that lets you gain the greatest results in distributed software development. With a reliable, high-performance environment to drive your success, CollabNet's integrated products meet your toughest development demands without fail.

Learn more at http://www.collab.net/products.

Topics trending now

Many of the latest technology announcements have implications for PaaS and cloud development that will serve agile businesses everywhere.

- Enterprise Cloud Development, www.collab.net/ecd
- Continuous Integration, www.collab.net/getci
- 5 Things your Development Team need to be doing now, www.collab.net/5things

About CollabNet

CollabNet is a leading provider of Enterprise Cloud Development and Agile ALM products and services for software-driven organizations. With more than 10,000 global customers, the company provides a suite of platforms and services to address three major trends disrupting the software industry: Agile, DevOps and hybrid cloud development. Its CloudForge® development-Platform-as-a-Service (dPaaS) enables cloud development through a flexible platform that is team friendly, enterprise ready and integrated to support leading third party tools. The CollabNet TeamForge® ALM, ScrumWorks® Pro project management and SubversionEdge source code management platforms can be deployed separately or together, in the cloud or on-premise. CollabNet complements its technical offerings with industry leading consulting and training services for Agile and cloud development transformations. Many CollabNet customers improve productivity by as much as 70 percent, while reducing costs by 80 percent.

For more information, please visit (www.collab.net).